

January 2025 Newsletter

Welcome to the first edition of our monthly newsletter! We're excited to embark on this journey with you, keeping everyone updated with the latest happenings at Christmas Props Australia. Our goal is to foster a strong community by sharing news, insights, and special offers that highlight our products and services.

First and foremost, all of us here at Christmas Props Australia hope you had a wonderful Christmas and a Happy New Year, surrounded by family and friends. The holiday season is a special time for us all, and we hope your celebrations were filled with joy and memorable moments.

In the spirit of giving back, we're thrilled to announce the launch of our new rewards program in the store! This initiative is designed to express our gratitude for your continued support. By registering on our website, you can start reaping the benefits of exclusive offers and discounts tailored just for our loyal customers. We believe this program will enhance your shopping experience and make it even more rewarding to be part of our community.

On the operational front, we're excited to share that our second CNC machine is now up and running! This upgrade significantly boosts our production capacity, allowing us to fulfill your orders faster than ever before. We understand how important timely delivery is, especially during the busy holiday seasons, and we are committed to ensuring you receive your props when you need them.

Speaking of engagement, our December competition was a fantastic success! During the Christmas break, we invited you to showcase your props from us, and we were thrilled to see your creativity and enthusiasm. The winner has been decided, and we will be reaching out via email in the next few days to share the exciting news. A huge congratulations to everyone who participated! Your passion inspires us, and we're already looking forward to our next competition in February, with the winner to be announced in our March newsletter.

Looking ahead, we have some exciting developments in the pipeline. Over the next few months, we will be introducing a new range of 3D printed mounting brackets, all designed and manufactured in-house to perfectly suit our props. This innovation will not only enhance the functionality of our products but will also provide you with more options for customizing your displays. Additionally, we are in talks with a local laser company to begin manufacturing GE USA stainless steel mounting props right here in Australia. This partnership will allow us to maintain our commitment to quality while supporting local businesses.

We also take great pride in the fact that all our props and matrix panels are manufactured right here in Australia. We do not source these products from overseas suppliers, ensuring that you receive high-quality items crafted with care and precision.

This commitment to local production is part of our dedication to supporting the Australian economy and providing you with the best possible products.

Lastly, we want to hear from you! If you have any ideas for new props or suggestions for improvements—no matter how big or small—please do not hesitate to reach out to us. Your feedback is invaluable and helps us to continuously enhance our offerings.

Thank you for your unwavering support. We are excited to help you create stunning Halloween and Christmas displays that will stand out in your community. Together, let's make every holiday season a memorable one!

Warm regards,

The Crew at Christmas Props Australia

